

**INTERNATIONAL CONFERENCE: SOCIAL MEDIA AND SOCIETY**  
**(6<sup>th</sup>-7<sup>th</sup> August 2021)** Jointly organized by GIDS and Flair (Forum For Learning And  
Action With Innovation And Rigour, Delhi)

Organizing Secretaries

Dr CS Verma  
Associate Professor  
Giri Institute of Development Studies

Ajay Kumar Sinha  
Chief Executive  
FLAIR, New Delhi

Link for video of the conference: <https://youtu.be/4edNdeJEgic>

*Details*

*The conference was inaugurated by Prof. Parmod Kumar, Director GIDS who delivered the welcome address. The key note address was given by Dr. T. Sundraraman, Global Coordinator, People's Health Movement, former Executive Director, National Health Systems Resource Centre, New Delhi. The Guest of honour was Prof. Yusuf Syed, Professor of International Education and Development Policy, School of Education and Social Work, University of Sussex, UK. The chief guest of the conference was Shri Rajeev Kapoor, IAS, State Information Commissioner, Uttar Pradesh. The vote of thanks was delivered by Dr CS Verma, Organising Secretary of the Conference.*

*The conference's intensive program featured hands-on workshops, full papers, work-in-progress papers, and panel discussions. The wide-ranging topics in social media showcased research from scholars and professors working in many fields.*

*The conference programme schedule included three technical sessions addressing social media and Education/Health (Including Mental Health), social media and Family/Marriage (Including Courtship, Divorce, parenting etc.), Social Media and Social Reputation (Including issues of identity theft, impersonation, profile hacking, fake news, defamation, privacy breach etc.) and was chaired by dignitaries – Dr. Deepa Idnani, Head of Department, Department of Education, SPM College, Delhi University, Commonwealth Scholar, UCL, London, Dr. Becky Faith, Senior Researcher, Gender Studies, Institute of Development Studies, Sussex, UK and – Prof. Kumar Askand Pandey, Dr. Ram Manohar Lohiya National Law University, Lucknow.*

*The panelists of the three panel discussions included: Dr Renu Jainar, Pedretician Birmingham, UK; Mukesh Devrarix, UoA, NewZealand; Prof Harsh Dobhal, Doon University; Ajay Kumar Sinha, FLAIR; Dr Neetu Singh, BBAU; Dr Tanu Dang KMC Language University, Dr Satnam Singh, Amity University, Gwalior, Dr CS Verma,(GIDS), Bhawana Sharma, FLAIR, New Delhi. Eighteen papers were presented in the conference.*

*The Ceremony concluded with a power packed valedictory address by some distinguished speakers specially Dr. Raj Bhandari, Chief Mentor, FLAIR, Eminent Nutritionist and Paediatrician and Prof. Shalendra Sharma, Lee Shau Kee Foundation Chair Professor of Political Science, Lignan University, Hong Kong setting the tone for the way forward and bringing into forefront some critical issues.*